



7085 Mentor Ave Willoughby, OH 44094

Application for Credit

Date _____ 20__

Advertiser's/Applicant's Business Name _____

Street Address _____

City _____ State _____ Zip Code _____ Phone _____

Mailing Address _____

City _____ State _____ Zip Code _____ Phone _____

COMPANY PROFILE

(Check One): Corporation LLC Partnership Limited Partnership Proprietorship

Date Established _____ Nature/Type of Business _____ Business Lic # _____

Trade Name(s) Presently Used _____ or Formely Used _____

Name and Address of Previous Business (or Employer) _____

Previous Business Address (if any) _____

Parent Company Name and Address _____

Company Registered with Secretary of State (Y/N) _____ What State? _____

Date of Filing _____ Have you Previously Advertised with us? (Y/N) _____ When? _____

Under What Name(s)? _____ Account Number _____

PRINCIPALS / OFFICERS / DIRECTORS / MANAGERS / OWNERS

NAME	TITLE	RESIDENCE ADDRESS	SOCIAL SECURITY NO

CREDIT REFERENCES / MEDIA-TRADE OR PERSONAL

FIRM NAME	STREET ADDRESS	CITY	STATE	ZIP	PHONE NO

BANK REFERENCES: C = CHECKING S = SAVINGS M = MORTGAGE/LOAN

BANK NAME	STREET ADDRESS	CITY-STATE-ZIP	ACCOUNT NO	TYPE (C, S, M)

PLEASE: Complete the backside and furnish your most current financial statement.

-----DO NOT WRITE BELOW THIS LINE-----

(Check One): D&B NACM CBR Bank Media References Other: _____

ADVERTISER, PLEASE READ, DATE AND SIGN BELOW:

The Advertiser/Applicant warrants that the advertising and services to be requested of the Media News Group, Inc, DBA; Digital First Media, hereafter referred to as the "Publisher," shall be for business purposes only and shall not be for personal, family, household or agricultural purposes.

In consideration of the accepting and publishing of any advertising for and on behalf of Advertiser by the Publisher, Advertiser agrees to pay for all advertising purchased, plus all cost of collection, including reasonable attorney's fees, plus interest at the rate of 2% per month on all unpaid balances.

It is agreed that accounts are payable and due within 15 days of billing. Advertiser expressly acknowledges that this is an Application for Credit and not an agreement to extend credit. Monthly finance charges of 1.5% per month will be added to Advertising Invoices that remain unpaid and undisputed beyond 59 days. The finance charge will be applied at the end of each month to the amount of any unpaid and undisputed balance beyond 59 days.

It is warranted that advertising placed by agents or employees of the Advertiser/Applicant is with apparent authority and is authorized. The Advertiser/Applicant shall have the burden to notify the Publisher in writing of any limitation in authority of agents to act on behalf of the Advertiser/Applicant. It is further understood and agreed that the Advertiser/Applicant shall be and remain principally obligated to the Publisher for sums now due or to become due, arising from and including, but not limited to, advertising or related services placed by an agent or employee on behalf of the Advertiser/Applicant. It is also agreed that payment by the Advertiser/Applicant to an agent representing the Advertiser/Applicant for sums now due to the Publisher or to become due shall not relieve the Advertiser/Applicant of its obligations to the Publisher.

If the Advertiser/Applicant is an agent for an advertiser, the Advertiser/Applicant herewith agrees, except as may be set forth in another written document between the Advertiser/Applicant and the Publisher, to be jointly and severally liable, as a principal obligor, to the Publisher for payment of any and all advertising ordered or published at the request of the Advertiser/Applicant for an advertiser. This joint and several liability shall not be relieved regardless of where or to whom statements or billings are addressed or forwarded and regardless of whether the Advertiser/Applicant has been paid by an advertiser.

The undersigned warrants that the above information is true and authorizes the Publisher to investigate and confirm the above information through its customary sources.

Date: _____ X _____
Signature Title

Witnessed By: _____ X _____
Signature Title

PERSONAL GUARANTY

In consideration of the Media News Group, Inc, DBA; Digital First Media, hereafter "Publisher," extending credit to the above "Advertiser" or "Agent" or the accepting and publishing of any advertising for or at the request of the above "Advertiser" or "Agent," the undersigned hereby personally guarantees, unconditionally, to the Publisher, payment of any sums now owing and all sums to become due to the Publisher for advertising or related work performed at the request of the Advertiser or its agents whether said sums are or will be due the Publisher under contract, open account or otherwise. It is understood and agreed that credit, if extended, is to be on a continuing basis, and the Publisher shall not be obligated to notify the undersigned of the dates or amounts of any such credit and the undersigned waives demand, notice of default, and any extension of time or other forbearance which may be extended by the Publisher. It is further understood and agreed that one or more contracts and/or modifications or amendments to contracts may be entered into between the Publisher and Advertiser or Agent and this guarantee shall apply to all such future contracts, modifications or amendments, unless removed pursuant to the terms of the guarantee.

The undersigned hereby personally guarantees, in addition to the payment of sums now owing and all sums to become due to Publisher, all reasonable costs of collection including reasonable attorney fees plus interest calculated at the rate of 2% per month on the unpaid balance.

The undersigned consents to Publisher obtaining a consumer credit report on _____ for the purpose of evaluating the creditworthiness of _____ in connection with an application for business credit.

This Guaranty shall continue in full force and effect until notice of termination, sent by certified mail, return receipt requested, is received by Media News Group, Attention: Collections Department 7085 Mentor Ave Willoughby, OH 44094. Such notice is to specify the date on which the Guaranty is to be terminated and the said date cannot be less than 15 days after the described notice is received.

Individual Signature X _____
GUARANTOR

Home Address _____ Phone No. _____